

## Academic Year 2022/23

**Bachelor of Science with Honours in Economics and Business Management**  
UCAS Code: LN12 (3 years)

**Bachelor of Science with Honours in Economics and Business Management (with Placement)**  
Internal Code: 1112U (4 years)

**Bachelor of Science with Honours in Economics and Business Management (with Study Abroad)**  
Internal Code: 1122U (4 years)

**Bachelor of Science with Honours in Economics and Business Management (with Work Placement and Study Abroad)**  
Internal Code: 1446U (4 years)

### Notes

- (i) *These programme regulations should be read in conjunction with the University's Taught Programme Regulations.*
- (ii) *All optional modules are offered subject to the constraints of the timetable and to any restrictions on the number of students who may be taught on a particular module. Not all modules may be offered in all years and they are listed subject to availability.*
- (iii) *Unless otherwise stated under 'Type', modules are not core.*
- (iv) *A compulsory module is a module which a student is required to study.*
- (v) *A core module is a module which a student must pass, and in which a fail mark may neither be carried nor compensated; such modules are designated by the board of studies as essential for progression to a further stage of the programme or for study in a further module.*
- (vi) *All modules are delivered in Linear mode unless stated otherwise as Block, eLearning or distance learning.*

### 1. Stage 1

- (a) All candidates shall take the following compulsory modules:

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Level	Type	Mode
BUS1001	Introduction to Management and Organisation	20	10	10	4	Core	
ECO1007	Statistical Methods for Economics	20	10	10	4	Core	
ECO1010	Mathematics for Economics	20	10	10	4	Core	
ECO1100	Economic Analysis	30	15	15	4	Core	
ECO1118	Economic Applications	10	5	5	4		
ECO1997	Academic Tutoring	0	0	0	4		
MKT1002	Introduction to Marketing	20	10	10	4	Core	

Students who are required to take the University English Language assessment, or equivalent, and achieve below 70 must take INU9094 Writing for Business School Undergraduates and/or INU9052 Listening and Speaking Practice Sessions (Part 1) AND INU9072 Listening and Speaking Practice Sessions (Part 2) on a NOT FOR CREDIT basis (in addition to the 120 credits listed above).

## 2. Stage 2

(a) All candidates shall take the following compulsory modules:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
BUS2029	Operations Strategy and Management	20	10	10	5	Core	
ECO2101	Microeconomic Analysis	30	15	15	5	Core	
ECO2102	Macroeconomic Analysis	30	15	15	5	Core	

(b) All candidates shall take 40 credits of optional modules from the following list:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
BUS2011	Business Enterprise	20	10	10	5		
BUS2019	Understanding Work and Organisations	20	10	10	5		
BUS2040	Human Resource Management and the Future of Work	20	10	10	5		
ECO2008	International Economics	10	10		5		
ECO2009	Econometric Analysis	20	10	10	5		
ECO2011	Economics of Regulation	10		10	5		
ECO2013	Economic Evaluation and Investment	20	10	10	5		
ECO2017	Mathematical Economics	10	10		5		
ECO2018	Python Programming for Economists	10		10	5		
ECO2019	British Economic History, 1780-1979	10	10		5		
ECO2020	Ecological Economics	10		10	5		
MKT2001	Global Marketing	20	10	10	5		
MKT2009	Strategic Marketing	20	10	10	5		

## 3. Year 3 (Intercalating Year)

- a. On completion of Stage 2 and before entering Stage 3, candidates on LN12 BA (Hons) Economics and Business Management who wish to take a placement with an approved organisation will transfer to 1112U BA (Hons) Economics and Business Management (with Placement).

- b. Permission to undertake a placement or study abroad is subject to the approval of the
- a. Degree Programme Director. It is the responsibility of individual students to make sure they
  - b. meet the visa requirements of the country in which they plan to undertake a study/work placement. Travel and study abroad will be guided by institutional and governmental guidance at the time.
- c. The University **will** withdraw UK student (Tier 4) visas for International students spending a year overseas. It will then be the sole responsibility of the student to re-apply, in a timely fashion, for a UK student (Tier 4) visa to return to Newcastle to complete their studies.
- d. During their intercalating year, students are required to take the following module:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
NBS3000	Business School Mobility	120	60	60	6	Core	

#### 4. Stage 3

- (a) All candidates shall take the following compulsory modules:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
ECO3001	Advanced Microeconomics	20	10	10	6		
ECO3026	Industrial Economics and Policy	20	10	10	6		

- (b) Students who undertook a placement in Year 3 are required to take the following module:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
ECO3098	Placement Related Project	20	10	10	6		

Students who did not undertake a placement in Year 3 are required to take the following module:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
BUS3035	Contemporary Issues in International and Comparative Business	20	10	10	6		

- (c) All candidates shall take at least 20 credits of optional modules from the following list:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
ECO3002	Advanced Macroeconomics	20	10	10	6		
ECO3004	Labour Economics	20	10	10	6		

ECO3005	Behavioural Economics and Experimental Methods	20	10	10	6		
ECO3006	Economics of Banking	10		10	6		
ECO3008	Advanced Econometric Analysis	10	10		6		
ECO3010	Monetary Economics	10	10		6		
ECO3014	Public Economics	20	10	10	6		
ECO3017	Advanced Time Series Econometrics	10	10		6		
ECO3018	Financial Economics	10	10		6		
ECO3021	Economics of Risk and Uncertainty	10	10		6		
ECO3022	Health Economics	10		10	6		
ECO3032	Game Theory	10		10	6		
ECO3033	Development Economics	20	10	10	6		
ECO3066	Environmental Economics	10	10		6		

- (d) All candidates shall take at least 20 credits of optional modules from the following list (candidates may not take both BUS3033 and BUS3064 together):

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
BUS3004	Business Information Systems	20	10	10	6		
BUS3021	International Human Resource Management	10		10	6		
BUS3024	Critical Perspectives on Human Resource Management	10	10		6		
BUS3027	Innovation and Creativity	20	10	10	6		
BUS3033	Critical Organisation Studies	10	10		6		
BUS3054	Strategy, Organizations & Society	20	10	10	6		
MKT3006	Global Advertising and Brand Promotion	20	10	10	6		
MKT3012	Digital Marketing	20	10	10	6		

- (e) Candidates who do not have 120 credits shall select further modules from list (c) and (d) to bring their total credits to 120.

## 6. Assessment methods

Details of the assessment pattern for each module are explained in the module outline.

## 7. Degree classification

Candidates will be assessed for degree classification on the basis of all the modules taken at Stages 2 and 3 with the weighting of 0:1:2 for the three stages.

1112U placement year, 1122U study abroad year and 1446U placement and study abroad year are assessed on a pass/fail basis and do not contribute to the degree classification.

## **8. Name of Award**

Candidates who choose to take the intercalating year shall be transferred onto one of the four stage versions of the programme depending on where it is taken:

- Candidates registered prior to academic year 2022/23 and who study abroad will be transferred onto the 1122U programme and will have a choice of whether they graduate with a BA (Hons) in Economics and Business Management (with Study Abroad) or BSc (Hons) in Economics and Business Management (with Study Abroad).
- Candidates registered prior to academic year 2022/23 and who choose to take a work placement will be transferred onto the 1112U programme and will have a choice of whether they graduate with a BA (Hons) in Economics and Business Management (with Placement) or BSc (Hons) in Economics and Business Management (with Placement).
- Candidates who choose to do both a work placement and a study abroad scheme will be transferred onto the 1446U programme. Candidates registered prior to academic year 2022/23 will have a choice of whether they graduate with a BA (Hons) in Economics and Business Management (with Work Placement and Study Abroad) or BSc (Hons) in Economics and Business Management (with Work Placement and Study Abroad).
- Candidates who are not taking the intercalating year or study abroad option and registered on the programme prior to academic year 2022/23 will have a choice of whether they graduate with a BA (Hons) in Economics and Business Management or BSc (Hons) in Economics and Business Management.